

# FibreStrap®

*the sustainable cable tie*

**FibreStrap** is the world's first fiber-based cable tie, designed to replace the traditional plastic cable tie when bundling, securing, or attaching items.

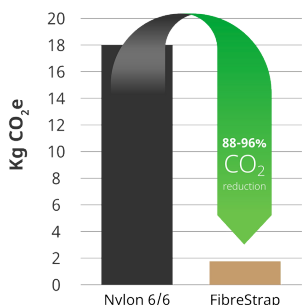
## Strength & Sustainability

- Responsibly sourced long fibers from Scandinavian forests ensure strength, hold, and durability
- Ties can handle weights of up to 26.5 lbs
- Significantly reduce your organization's environmental impact

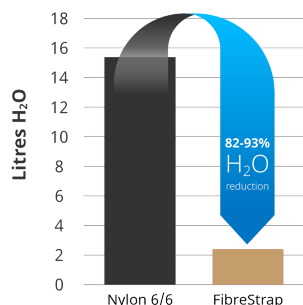
## Patented Design

Switching to FibreStrap from traditional zip ties reduces water & CO2 consumption by **over 80%**.

CO<sub>2</sub> Emissions/1000 pieces  
Nylon 6/6 vs FibreStrap



Water consumption/piece  
Nylon 6/6 vs FibreStrap



## Applications

- **Events & Entertainment**
  - Securing signage
  - Bundling cords & cables
- **Industrial**
  - Securing protective packaging
  - Organizing cables & wires
- **Retail**
  - Attaching backing cards
  - Securing tags

**FibreStrap: made to endure, but not to last.**

