



## Eliminate Break, Damage, and Loss

The Atlantic MUST Method will reduce damage and increase safety PLUS achieve significant cost savings by:

- Performing a thorough audit and analysis of your current stretch equipment.
  - Providing hands-on education about effective stretch wrapping.
  - Performing extensive load testing to find the best solutions.
  - Optimizing the performance of your current stretch equipment.
- Implementing tested and proven standards on your stretch equipment.
  - Providing continuous monitoring of every load for consistency.

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put an end to

# DAMAGE



# MUST

METHOD

DEFINING THE STANDARD IN STRETCH WRAPPING

Protecting Your Product.  
Protecting Your Brand.



# With the **MUST** Method, Atlantic Packaging is defining the industry standard for stretch wrapping.

Our comprehensive load containment system is designed to prevent damage by certifying your products **Fit2Ship**.

## Audit.

### The First Step

- Our technicians establish a baseline on your film use, machine settings, and process
- We learn about any chronic problems or tendencies specific to each wrapper
- We fully evaluate your current wrapping conditions and work together to set goals and expectations

## Test.

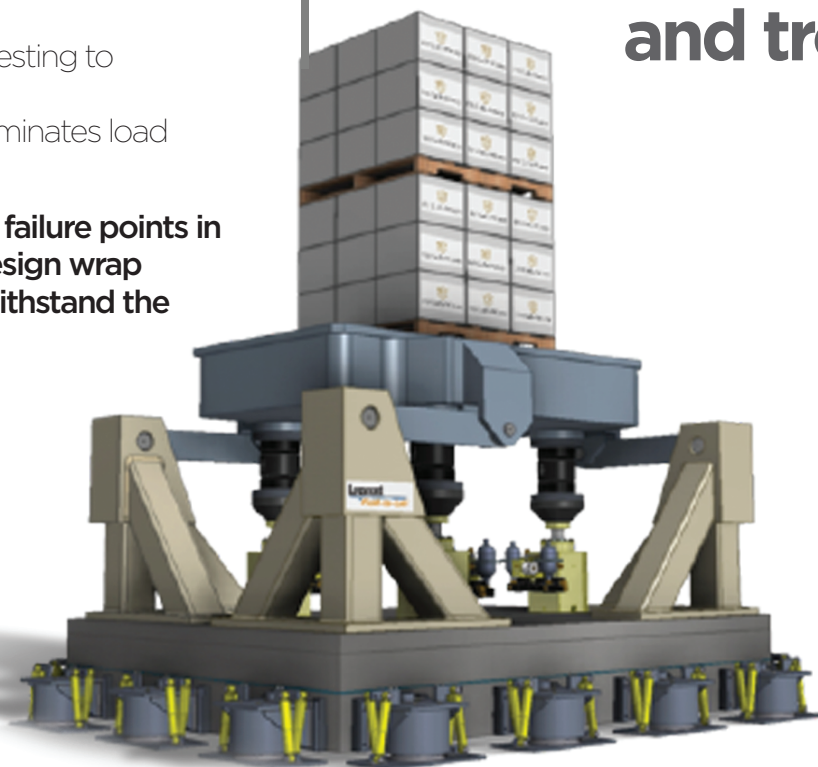
**For the first time ever in the packaging industry, we can create proven standards for load containment.**

- Testing on TruMotion(TM) Acceleration & Impact Sled, Shock & Vibration Environmental Recorders and Multi Degree of Freedom Vibration Test System
- Measure real-world dynamics
- Apply expert analysis and further testing to determine the correct standards
- Come away with a solution that eliminates load failure

**Rigorous scientific testing finds the failure points in your loads. Our experts can then design wrap patterns to ensure your loads will withstand the rigors of the road.**

### Multi-Axis Transportation Simulator

Built by the same engineers who built the vibration testing equipment for NASA's James Webb Space Telescope, this machine can simulate real world transit conditions, allowing us to test and refine your standard in stretch.



## Optimize.

**Improve the productivity of each line**

### Film:

- High quality resins increase film consistency and durability
- Multi-layer film construction achieves higher stretch percentages, greater puncture resistance and targeted cling levels
- Thinner film with increased performance
- Benchmark films applied properly result in lowest unit cost and reduced plastic in the waste stream

### Equipment:

- Part replacements and adjustments
- Upgrades or retro-fits
- Recommendations on process improvements

## Monitor.

**Continuously audit stretch film application for improved product protection at lower costs. A powerful tool to maintain company-wide stretch wrap standards on every pallet, every day.**

### Software:

- Real-time data available online
- Track pallets wrapped, ounces per load, tension settings, film breaks and roll changes for any selected time period

**Our experts monitor **MUST** data and troubleshoot any issues with you**

