Carrier Options

Flat Carriers

- Available for standard, slim & sleek cans, & aluminum bottles
- 4-pack & 6-pack formats
- Sealed with a recyclable water-based barrier coating for moisture resistance
- Maximizes brand recognition & minimizes packaging waste

C-Clip Carriers

- Available for standard, slim & sleek cans, & aluminum bottles
- 4-pack & 6-pack formats
- Sealed with a recyclable water-based barrier coating for moisture resistance
- Provides extra support for larger cans in all climates



STANDARD 202/211 Cans

• 4 & 6 Pack C-Clip (various spine widths)

SLEEK 202/204 Cans

• 4 & 6 Pack C-Clip (various spine widths)

SLIM 200/202 Cans

• 4 & 6 Pack C-Clip (various spine widths)

ALUMINUM BOTTLES

- 4 & 6 Pack Flat
- 4 & 6 Pack C-Clip (various spine widths)



Fishbon

Choose







PAKTECH

FISHBONE

✓ Plastic-Free

X Curbside Recyclable

✓ Curbside Recyclable

✓ Branding Opportunity

✓ Environmentally Friendly

- **X** Plastic-Free
- **X** Branding Opportunity
- **X** Environmentally Friendly

HI-CONE

- X Curbside Recyclable
- **X** Plastic-Free
- X Branding Opportunity
- X Environmentally Friendly

Plastic pollution is the biggest & most pervasive problem harming our ocean environment.

YOU can make a difference.









What is **Fishbone?**

Plastic pollution is the biggest and most pervasive problem harming our ocean environment. Brands are working hard to make a difference by taking action to use less plastic.

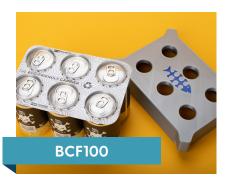
Fishbone Carriers offer a completely plastic-free alternative to 6-pack and 4-pack plastic rings. It's simple design uses only minimal resources while also giving you billboarding space for your brand and marketing.

In addition to the can carriers, we've designed the **Fishbone application equipment** with new, innovative designs that accomodate varying production levels to make your operation run smoothly.

Depending on your specific needs, we offer a variety of equipment options to help you **maximize efficiency and perfomance.** These options range from high speed, fully automatic, to handheld applicators, which require no additional air or power.

Equipment Options

MACHINE MODEL	UP TO CPM	MACHINE TYPE	APPLIES C-CLIP	6 PACK	4 PACK	STANDARD (12 & 160z)	SLIM SLEEK (Requires Glue)	OTHER CANS (Call for Details)
Snapper	36	Manual	\square	\square	\square	\square	(Glue not Required)	Ø
BCF25	150	Semi/Fully Automatic	\Box	\Box	\Box	\square	\square	\square
BCF100C	600	Cont. Motion Automatic	\square	\Box	\Box	×	\square	\square
BCF200C	1200	Cont. Motion Automatic	\square	\Box	\Box	×	\Box	\square
BCF300C	1800	Cont. Motion Automatic	\Box	\Box	\square	×	\Box	\square



Handheld applicator; no air or power required



Fully automated or semi-automatic; runs up to 150 cans/min



Fully automatic, high speed applicator; runs up to 600 cans/min

Our Team



Wes Carter
President, Atlantic Packaging
Founder, A New Earth Project
wesc@atlanticpka.com



Chad Fields
Sales & Product Development
chadf@atlanticpkg.com



Chip Bennett

VP, Engineering & Automation
chipb@atlanticpkg.com



Allison Scales
VP, Printing & Graphics
allisons@atlanticpkg.com



Caroline DeLoach
Director of Sustainability
carolined@atlanticpka.com



Kyle Pischel
Packaging Solution Center
kylep@atlanticpkg.com